## 29.30.31 October 2015

## **Bangalore International Exhibition Center, Bengaluru**





**Sridhar lyer**Head - Customer Franchise, Innovation and Digital Banking
Citibank India



**Delegate Registration** 

## **SPEAKER PROFILE**

He is a senior banker with wide ranging experience in the areas of e-Business, Digital Payments and Strategic Marketing. He was one of the key members of the team that set up Online Banking and eCommerce for Citibank, India in 1999. In the last 15 years, Sridhar has been responsible for growing Digital Business for multinational banks like Citi and Lloyds Banking Group in the UK and in Europe. Sridhar has extensive International experience, particularly in Europe, and has undertaken a variety of strategic eBusiness roles on a global mandate.

Sridhar holds a PGDM from IIM Bangalore and Bachelor's Degree in Chemical Engineering from BITS Pilani.