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Delegate Registration

SPEAKER PROFILE

Dr. Pulak Ghosh is a permanent Professor of Quantitative Methods and Information Systems at the Indian Institute of Management Bangalore (IIMB). Prior to Joining IIMB, he was a Professor at the Georgia State University and Emory University, Atlanta, USA. He has a Ph.D and Masters in Statistics.

His main research and teaching interest are in Big data, Machine learning, Business Analytics, Marketing analytics, Health analytics, Statistics, Financial Econometrics and its use in Social value creation.

He has more than 10 years of rich experience in academics and industry. Pulak has published over 50 research articles in internationally reputed journals. Most of his research is due to some practical problems from industry. He is currently serving in the editorial board of the Journal of Royal Statistical Society and served in the editorial board of Journal of the American Statistical Association from 2009-2013. Based on his outstanding and innovative contribution to Statistical application, the International Indian Statistical Association awarded him with the "Young Scientist Award" in 2011.

Prof. Ghosh serves in the Advisory group of Big Data at the United Nations (UN) Global Pulse, a big data initiative by UN. He is also an academic fellow at the Center for Advanced Financial Research and Learning promoted by Reserve Bank of India, and an advisor to the knowledge commission of UNSECO-MGIEP. He is advising several companies on analytics.