



Dr. Madhu Mehta

Chief Mentor
iCreate

Delegate Registration

SPEAKER PROFILE

In a nutshell – I am a technocrat who turned to being a coach for pursuit of next gen entrepreneurship. I am currently involved with icreate (www.icreate.org.in), and was involved earlier in innovative applications of technology to make useful products.

After graduation from India, I attended graduate school full time to get my masters. I then started working at GTE Automatic Electric Laboratories while continuing studies for a doctoral degree in part time. I returned to India in 1973, a year after completing doctorate. But I visited US many times because of continued involvement in software exports.

I was responsible for three start ups in India.

First was a consulting company to design digital electronics based products (notably calculators).

This was followed by a company (Digital Innovations), which designed and marketed computers for diverse applications. I was also involved in telecom software exports to USA in late seventies, and also represented industry in shaping policies at the national level. I consulted with C-Dot to architect telecom switching system software and to evolve software practices for project management and release control.

We (as Anjaleem – third venture) created attended PCO and shaped the birth of STD PCO markets in India. Anjaleem exported PC based call metering systems (with conferencing) to Saudi Arabia, Egypt and other mid-east countries for which we have won export awards from export promotion council.

Digital innovation and Anjaleem were both Department of Science (DST) recognised R&D units.

I am also involved with many industry, non profit, university bodies to promote technology and entrepreneurship. Have been a visiting faculty, at many institutes including IIM Ahmedabad (for technology venture elective).

Transition, from practicing to coaching entrepreneurship, occurred from year 2000 and culminated in association with Nirma University with founding of an a not-for-profit incubator – NirmaLabs, in 2004. It was a pioneering effort with equity/debt based innovative model consisting of groom-incubate-spin-off stages for aspiring entrepreneurs.

The group working together (with me) at NirmaLabs formed a company (Gujarat Entrepreneurship Venture Promotion Foundation - GEVPF) and founded a joint venture section 25 company to start icreate (International Centre for Entrepreneurship and Technology) to build an ecosystem to promote growth of entrepreneurial capital in India through next generation entrepreneurship.