Global Conferences

CeBIT INDIA

SPEAKER PROFILE

Kashyap Kompella
Research Director
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Delegate Registration

Kashyap Kompella is a Research Director with Real Story Group (RSG), a global industry analyst and technology advisory firm and is responsible for RSG's research on several enterprise software categories. Fifteen of the Fortune-20 firms have been RSG customers and Kashyap regularly advises large global organizations on their technology strategy and roadmaps. Kashyap also plays the role of data scientist for RSG and leads RSG's quantitative research studies.

Prior to RSG, Kashyap was a senior advisor at outsourcing advisory firm ISG where he advised global CXOs on their outsourcing and India offshoring strategies. More than a decade ago when the importance of user experience was not very widely appreciated, Kashyap started the multi-disciplinary Usability and Design practice at Wipro.

Kashyap regularly publishes thought leadership pieces on emerging technologies and their enterprise implications for global media. He is the co-author of several pioneering industry reports on enterprise mobile technologies, digital marketing and enterprise 2.0.
Kashyap has a bachelor degree in engineering from BITS, Pilani, an MBA from ISB, Hyderabad and a Masters in Business Laws from National Law School, Bangalore.