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SPEAKER PROFILE



Ivor Soans

Managing Editor - Enterprise Technology
Network18



Delegate Registration

I have been a business journalist for more than 17 years now, and of that have focused on ICT/Information Technology/Telecom for almost 15 years, working across Print, Television and Digital. I have been a key correspondent for several top technology media brands, with several high-impact news and analysis pieces to my credit.

Currently, I am Senior Editor - Firstpost and manage Firstpost's Business Technology coverage and Branded Content initiatives, besides activities in television (CNBC-TV18) and events. I am privileged to be part of the convergence revolution that is transforming media in India.

In my last job, I headed CXOtoday.com on the Editorial front. Besides editorial management, I was also strongly involved in brand strategy, positioning, alliances, events (including conceptualisation and management), as well as being an expert speaker at CXOtoday.com and third-party events, a role that is part of my current profile too.

Over the years, I have had the unique opportunity of being a part of the start-up teams of leading media brands in various IT niches--from consumer IT to channels to enterprise IT.

For the last 12 years, I have been in leadership positions, heading News Operations for the Indian arm of CNET.com, heading editorial operations for Express Computer and being Editor of CXOtoday.com.

Specialties: Communication, Media, Publishing, Online Media, Managing teams of experienced journalists, Creating and managing media start-ups, Editing, Writing, Conceptualising and managing, Events, Industry speaker at third-party events, Newspaper production, Publishing.