

## SPEAKER PROFILE



### **Dane Anderson**

Vice President, Research Director &  
Region Manager serving CIOs  
Forrester



**Delegate Registration**

Dane serves CIOs and leads an Asia Pacific team that guides business technology professionals across various roles including Sourcing & Vendor Management, Application Development & Delivery, Security & Risk Management, Infrastructure & Operations, and Enterprise Architecture. Dane provides strategic guidance and advice to clients in the areas of organization design, innovation, emerging technologies, and supporting business technology operations in Asia Pacific markets. His research focuses on helping clients mature from an IT-centric role in their organizations to a business-embedded one.

Dane's views on the Asian IT market are commonly cited in prominent publications and broadcast media, and he is a sought-after speaker at industry events in both Asia and the US.

### **Previous Work Experience**

Dane was both the cofounder and the CEO of Springboard Research (which Forrester acquired in May 2011), where he oversaw the business and all research activities.

Prior to founding Springboard Research, Dane worked for IDC Asia/Pacific for nearly a decade in both Hong Kong and Singapore, playing a major role in the firm's regional expansion and leading a number of key research areas including personal systems, enterprise systems, vertical markets, and consulting. His last position with IDC Asia/Pacific was as vice president of consulting and vertical markets.

### **Education**

Dane graduated with a B.S. degree in business administration from The Citadel in the US.