

## SPEAKER PROFILE



### **Sirish Batchu**

Head - Infotronics Technology &  
Advance Electronics  
Mahindra & Mahindra



**Delegate Registration**

Mr. Sirish Batchu is the Head of Infotronics Technology and Advance Electronics at Mahindra Research Valley, Mahindra & Mahindra Ltd. for the Automotive and Farm Sectors. He is responsible for the exploration & development of relevant new technologies in advance of vehicle programs which helps in reducing time to market and launch reliable products for M&M. He is involved in creating the technology strategies for the Automotive and Farm Sectors., and acts as a technology evangelist across group companies.

Sirish is leading the Connected Vehicles Program at the group level by leveraging cross-company synergies across the Mahindra Group. He is acknowledged in the industry for his thought leadership on leveraging the Connected Vehicles Technology for India and is an active evangelist in various forums and conferences. He also the leader of the focus group for the Connected Vehicles under the Auto-SIG of NASSCOM and a member of the CII national committee on Transportation, Connectivity & Mobility.

Prior to joining M&M, Sirish was the Head of Engineering for Bosch Car Multimedia at Robert Bosch Engineering and Business Solutions Ltd., responsible for managing the Strategy, Business Development and Engineering Operations of the Bosch Car Multimedia business unit in India and Engineering Services for the International Operations. He has worked with Bosch for ~17 years both in India and abroad (Europe and USA) in various capacities and leadership positions. During his tenure at Bosch, he has worked in various domains which include Automotive Infotainment and Navigation systems, Chassis and Automotive Electronics divisions, Building Security Systems & Home Automation. Through his tenure at Bosch he has held several leadership positions and has been instrumental in establishing sustainable delivery teams from scratch for Software and Product development. He has also led various initiatives that have turned into successful new lines of businesses.

Before joining Bosch, he has worked with Indian Space Research Organization, Ahmedabad for ~3 years, in the area of Satellite Image Processing and Remote Sensing Applications.

He holds a Bachelor's degree in Computer Engineering from SGSITS, Devi Ahilya University, Indore, and has done his Executive General Man