



Application and Contract for Participation in CeBIT India 2015

International Business IT show in India



29 - 31 October 2015 Bangalore International Exhibition Centre (BIEC), Bengaluru

Instructions: Fill in this form: (a) using Adobe® Reader®, print & sign or (b) complete by hand, print & sign. **NATIONAL** applicants: Fax to +91 80 22251133 / 40509300 or email sales@hmf-india.com

Company Name (English	n)									
First Name	it Name Last Name			Job Title						
Street Address / P.O. Box	(
Postal Code	City		Country							
Company E-mail	any E-mail			Website						
Phone			Fax							
Name of Head Office/ Headquarters			Country of Head Office/ Headquarters							
Contact Person for Exhibition Matter Contact E-mail			Contact Phone							
STAND SPACE APPLI										
	CATION - CHOOSE ONE PARTICIP	PATION OPTION								
Option1: Raw Spa	ce	PATION OPTION	Width (m)		Depth (m)	Sqm	Unit Price in INR*	Subtotal		
Option1: Raw Spa Space only (minimu Option 2: Package	ce um 36 sqm)	PATION OPTION	Width (m)	x	Depth (m)	Sqm	Unit Price in INR*	Subtotal		
Option1: Raw Spar Space only (minimu Option 2: Package Space incl. Shell Sch Option 3: Internat	ce um 36 sqm) neme (minimum 9 sqm)	PATION OPTION	Width (m)	x	Depth (m)	Sqm	Unit Price in INR*	Subtotal		
Option1: Raw Spar Space only (minimu Option 2: Package Space incl. Shell Sch Option 3: Internat	ce um 36 sqm) neme (minimum 9 sqm) ional Pavilion		Width (m)		Depth (m)		Unit Price in INR*	Subtotal		
Option1: Raw Spar Space only (minimu Option 2: Package Space incl. Shell Sch Option 3: Internat International stand Name of Pavilion:	ce um 36 sqm) neme (minimum 9 sqm) ional Pavilion package (Minimum 72 sqms)	n etc.)	Width (m)	x	Depth (m)		Registration Fee	Subtotal		
Option1: Raw Spar Space only (minimus) Option 2: Package Space incl. Shell Sch Option 3: Internat International stand Name of Pavilion: NOTE: The Organize Booking deadline:	ce um 36 sqm) neme (minimum 9 sqm) ional Pavilion package (Minimum 72 sqms) (International, country, themed Pavilion	n etc.)	Width (m)	x	Depth (m)		Registration Fee	Subtotal		

Option 1: Raw Space: raw stand space only

Option 2: Basic Package: stand rental, back wall and side walls, carpeting, 1 reception desk, 2 chairs, 1 electric power point, 4 spotlights, company sign (in English).

Option 3: Pavilion includes: stand rental in the Pavilion, wall panels, carpeting, 1 table, 4 chairs, 1 info counter, lockable storage room with shelves waste paper basket, 4 spotlights (100W), 1 electrical socket (220V), company sign/fascia and lettering (in English).

Fax:+91 22 66875555

Service Area: Information counter, contact person on site during the whole exhibition (English speaking), snacks & drinks, kitchen area, lounge area (tables + chairs)

Fax: +91 22 66875555

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Company Name						
TYPE OF COMPAN	Y (Please chec	k appropriate box)				
OEM – Produ	uct based comp	oany – Hardware/Software	Distributor	System Integrator	Start Up Association	
Organizer of	f group particip	oation Other (Please	specify):			
Special Displays						
CeBIT Start (up E-G	overnance Park / Public Sect	or Display 🔲 Glo	bal Sourcing / Innovatio	on Area	
Please check the b	oxes that best	describe your company's	products:			
		and Data Analysis		IT Infrastructures ar	nd Data Services	
Digital Pro Enterprise Human Re Logistics S Retail Solu Software & Auto ID / F Business In	ocessing & Produ Resource Plann Pesources (HR) Software Solution Litions/POS & Solutions for N	ing (ERP) ns Marketing and Sales & Big Data		Network Compostorage Systems Virtualization & M2M Technolog Web and Mobile So Apps & Develop eCommerce	hnologies & Solutions onents & Infrastructure s & Server Technologies System Software gies Jutions oment	
Enterprise Business P Scanning Managed Documen Post & Ma	Content Manager Process Manager Solutions & Inpu Print Services & t Solutions, Arch iling Solutions	jement nent it Management Output Management		Internet Solutio Mobile Enterpri Open Source Security Anti-Virus Syste Cloud & Interne Identity & Acces	ns &eMail Security t Security	
Broadban Business C Networks Smart Hor Unified Co		i Networks		Physical Securit Secure Commun IT Services Business Applic Cloud Computin Consulting Managed Service	y nications & Mobile Security ation Service Provider ng tes & Business Process Outsourcing em Development	
	ollowing com e-exhibitor).	N (co-exhibitor registrat pany as a co-exhibitor a			Participation (please copy this form if you	apply fo
City			Postal Code		Country	
First Name		Last Name	JobTitle		Contact E-mail	
Phone		Fax	Company E-I	mail	Website	
THORE		T d.X	Company E-	ilaii	Website	
		national companies in Indi	a (only if applicable):			
Company Name / Co	ountry					
				T		
Hannover Milano Fairs	India Pvt I td. R-1	02. Business Square		Fax:	+91 22 66875555	

		CeBIT INDIA 2015 - VIP Buyer Invitation Fax: +91 80 22251133 / 40509300 CEBIT						
Page 4 o	of 6					INDIA		
Compa	ny Name					_		
Exhibits	s Category							
1. Plea	ase check the a	reas and industries of y	our key target buyers					
Area:	Area: North India (e.g. Delhi, Haryana) East India (e.g. West Bengal, Orissa)							
	South India (e.g. Karnataka, Tamil Nadu) West India (e.g. Maharashtra, Gujarat) Others							
Sectors Vertical Heads / Department Heads Banking, Finance and Insurance Service (BFSI) Telecom & high-end technology Manufacturing Vertical Heads / Department Heads IT Commerce Buyers/OEMs					VIs			
	Retail Development & Healthcare Marketing & Con			Development & Research Marketing & Communication Logistics & Warehousing	munication Entrepreneurs, Small Scale Industry, Private			
	Networking specialists & Software developers Application developers, Web tech developers & users System Integrators, Service Providers, Business Partners, IT Vendors, Consultants, HR Finance Legal Dept., incl. brand/patent law Production HR New Talent and New Generation leads Industry Experts					on makers, middle & senior level ent t and New Generation leaders		
2. Plea		s of the VIP buyers you		(you can share more c	ontacts in excel sheet)			
No.	Industry	Company Name	Contact Name	Job Title	Telephone	Email		
1								
2								
3								
4								
5								
6								
3. Plea	ase fill in your	contact information						
Contact Person - First Name Contact Person - Last Name Job Title								
Mobile	Telephone No.	Telepi	hone No.	Fax No.	Email			
4. Othe	4. Other Suggestions:							
		vt Ltd, B-102, Business Square Andheri East, Mumbai – 400093,	India Ph: +91 022 66875500	Fax	:+91 22 66875555			

Framework of contract

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By registering for the event, the exhibitor acknowledges and accepts all aspects of the following Conditions for Participation in CeBIT INDIA 2015. The contract as well as these conditions shall collectively define the legal framework for participation in the event and govern the booking of exhibition space by the exhibitor, unless otherwise agreed upon by the parties.

The prior written consent of the Organiser shall be required for the exhibitor to assign the rights and obligations arising from or in connection with this agreement to a third

Terms of business

1. Space booking contract

A stand space is booked by submitting a completed contract. The contract between the exhibitor and the Organiser takes effect once the Organiser has dispatched the stand confirmation. If the contents of the stand confirmations differ from the contents of the exhibitors registration, the contract shall be concluded on the basis of the stand confirmation, unless the exhibitor objects in writing within one week.

2. Eligibility

The Organiser shall rule on the eligibility of exhibitors based on the compatibility of their range of exhibits with the product categories at the event.

Products that do not match the product categories at the event may not be exhibited unless these are absolutely necessary for the presentation or functioning of the eligible exhibits.

3. Allocation of stand space

The Organiser shall allocate stand space in accordance with the compatibility of registered exhibits to a particular trade fair and/or specific topic, and is not obligated to fulfill specific requests for allocation of a particular stand space.

The Organiser reserves the right to deviate from the stand confirmation by subsequently allocating a different location, or altering the size of the stand, or shifting and/or closing entrances and exits to the Exhibition Grounds and halls, or undertaking any such structural alterations, provided the organizer has significant interest in such actions necessitated by extraordinary circumstances.

The exhibitor may rescind the contract in writing within one week following notification of such changes, if his interests are unreasonably encroached upon by the alterations.

4. Stand design, construction and use

The exhibitor shall be responsible for the construction, design, and safety of his stand, in accordance with the General Regulations and Technical Regulations of the Organiser and the exhibition grounds management.

Exhibits must be displayed only within own stand space, and they must not disturb neighboring stands/spaces acoustically or visually, and should not create any obstructions within the stands or aisles. In case of noncompliance, the Organiser may, at its discretion, forbid displays that are a disturbance or nuisance. If the offense is repeated, the Organiser may terminate the contract without notice.

Stands must display exhibits and be occupied by staff during opening hours. Only brand-new items may be exhibited, except if the items are merely fixtures or are for illustrative purposes.

Only registered exhibits may be displayed. The Organiser is entitled to remove exhibits that are not compatible with the product categories at the event, or which violate the principles of fair competition, or infringe upon the intellectual property rights of a third

The exhibitor may conduct interviews or surveys only on his own stand space.

5. Other participants/co-exhibitors

Several companies may share a stand area only if the main exhibitor has listed all such firms in his application for inclusion as co-exhibitors, and which have been approved by the Organiser.

Any firm, which has its own personnel and exhibits and uses the stand space of an exhibitor, must be registered as a co-exhibitor.

Co-exhibitors are also subject to the terms of these Conditions for Participation, as applicable, whereby the main exhibitor shall be responsible for informing his co-exhibitors of these and any supplementary provisions.

If several companies wish to book a stand together as joint main exhibitors, they shall authorize a common representative in their contract. In any event, each of the exhibitors shall be required to display his exhibits and employ personnel to staff the stand. Joint main exhibitors shall be jointly and severally liable for the participation fees and charges for any services used.

An exhibitor may appoint a third party to set up the exhibition stand or otherwise organise his participation in the trade fair. This can be done by naming the representative and authorizing him in writing to represent the exhibitor and any co-exhibitors in any and all matters related to the fair, including the placing of legally binding order.

6. Participation charges and payment deadlines

I. Participation charges

a) Option 1 - Raw Space: Floor area without stand construction:

INR 10,500,-/sq.m (plus Service Tax)

b) Option 2 - Shell Scheme: Floor area with stand of standard construction (shell

INR 11,500,-/sq.m (plus Service Tax)

c) Option 3 - International Pavilion: Group stand package with stand construction:

INR 19,700,-/sq.m (plus Service Tax)

Registration fee: INR 22,000 (plus service tax) - non-refundable.

For International exhibitors, invoices will be raised basis forex rate prevalent on the date of raising invoice.

II. Taxes and levies

All participation charges listed are exclusive of statutory service tax, value-added tax and other levies. Organisers reserve the right to pass on the exhibitors any additional taxes imposed by any Government authority pre or post fair.

III. Payment deadlines, default of payment

- 1. The exhibitor must remit along with the application a sum amounting to 50% of the participation charges for the space applied as an advance payment. Payment of the advance amount is a precondition for further processing of the application for participation. Please ensure the payment is made within 15 days from signing the application form and contract. No stand shall be confirmed unless the advance payment as per the contract is done. The organizer reserves the right to change the stand in case of default in payment.
- The balance participation charges and other charges for the services shall be paid before 1st September 2015 or within 15 days of receiving the invoice from the Organiser or its nominated agencies. If a payment is not received by the stipulated due date, default of payment shall take effect automatically and without notification.
- 3. For the invoices issued after 1st September 2015, the full payment immediately.
- 4. If there is a default in payment, the Organiser reserves the right to charge default interest from the due date at an interest rate of 15% per annum. Irrespective of charging default interest, the Organiser reserves the right to terminate the space booking contract.

IV. Terms of payment

Exhibitors need to adhere to the payment deadlines listed above. Full payment of the invoice amounts is a precondition for using the allocated display space, for inclusion in the catalogue and for exhibitor passes.

Exhibitors shall pay participation charges and any invoices raised by the Organiser for services by way of A/c payee crossed Cheque or Demand Draft favouring Hannover Milano Fairs India Pvt Ltd payable in Mumbai OR by Electronic Transfer of funds to the bank accounts mentioned in the contract. All payments must be in full and without deduction of any bank charges or other fees. If payment is not made within the period stipulated, the Organiser is entitled to charge default interest. In the case of default in payment by the exhibitor, the Organiser may terminate the latter's stand contract.

7. Premature termination of the contract

If, after binding registration or after a contract has been concluded, the Organiser agrees to a complete or partial withdrawal, the exhibitor must nevertheless pay the full participation charges.

If the participation contract is suspended not later than listed below, a penalty will be charged to the exhibitor:

Days before start of exhibition Penalty charge

25% a) More than 240 days b) 121 days to 239 days 50% c) 61 days to 120 days 75% d) Within 60 days & No show 100%

The Organiser is entitled to balance any advance payments previously made by the exhibitor against the indemnification amount due.

Irrespective of the right to bring further claims for compensation, the Organiser has the authority to withdraw from this contract or to terminate it with immediate effect, if the exhibitor does not meet its obligations - in particular payment obligations that arise out of this contract, the Conditions for Participation or the terms complementing them - after extension of the deadline.

This also applies if the exhibitor does not meet, or no longer meets, prerequisites for concluding the contract, particularly if the exhibitor has altered its product range in such a way that it can no longer be included in the trade fair for which the exhibitor had booked the stand space.

The same applies in the event that the exhibitor ceases payment, or an application is made for a judicial insolvency procedure in respect of the exhibitor's assets, or if the exhibitor's firm is in liquidation. If the Organiser becomes aware of the facts leading to its cancellation or termination of contract no later than two (2) months before the opening day of the fair, and if it succeeds in reallocating the exhibitor's space to another company, then the Organiser is entitled to claim compensation amounting to 25% of the participation charges. If the conclusive facts become known to the Organiser only after this deadline, or if the Organiser is unable to reallocate the stand space to another company, the exhibitor is obliged to pay the full participation charges.

It is not considered to be a reallocation if, for aesthetic reasons, the space not used by the exhibitor is allocated to another exhibitor without Organiser deriving further proceeds from reallocating of space previously allocated to the relocated firm. Nor is it considered to be a reallocation if in a respective exhibitor group still unoccupied areas remain available or the Organiser, as the result of a cancellation, has to re-plan the returned and the adjoining display spaces.

8. Construction and dismantling periods

Construction: 27 - 28 October 2015

Dismantling: 31st October (1800 hrs) till 1st November (0600 hrs)

The Organiser is entitled to remove, at the exhibitor's expense, any objects not removed within the dismantling period. The Organiser is not obliged to store these objects and may dispose of them at will.

9. Reservation of rights

The Organiser shall be entitled to cancel an event at its discretion, if it appears to be uneconomic. The reciprocal obligations of the contractual parties shall become void following such a cancellation. No claims for refunds or damages shall arise from the cancellation, whereby the Organiser will refund any payments received from exhibitors for services not yet rendered.

All services offered are based on the resources and capacities available. The Organiser shall, therefore, be entitled to postpone, curtail, temporarily close in part or in whole, or completely cancel the planned exhibition for just cause, such as a labor dispute, terror threats, govt directive, natural calamity, social unrest, strikes or events beyond its control.

In the event of complete or partial postponement or curtailment of the exhibition, the agreement shall be deemed executed for the new date and duration, unless the exhibitor objects in writing within a period of two weeks of notification of the alteration. The exhibitor shall not be entitled to any reduction of the contractual fees.

10. Exclusion of liability

The Organiser does not undertake to safeguard exhibits or stand equipment/fixtures or personnel of exhibitor. It is recommended that exhibitor insures his exhibits, property and the personnel himself.

Unless otherwise stated above, the organizer or its representatives or vicarious agents shall be excluded from any liability for damages, regardless of the legal nature of the claim. This applies in particular to damage claims for violations of the principles of good faith in contracting, neglect of duty, or claims of property damage or financial losses. The exhibitor shall not be entitled to any compensation from the organizer or reduction of the participation charges on these accounts. These liability regulations shall apply to all services performed by the Organiser or service provider in connection with the exhibitor's participation at the event.

11. Supplementary provisions

The general regulations of the Organiser as well as the exhibition grounds management, e.g. product categories, organizational matters, technical aspects and miscellaneous provisions, all of which are sent to the exhibitor before the event opens, shall collectively constitute the space booking agreement. The conditions that especially apply are stated in the Services manual, which contains both specific services deemed obligatory and others subject to charge, for example a listing in the catalogue and exhibitor passes.

Only security firms approved and licensed by the Organiser are allowed to provide security services for stands at the show.

Playing loud music in the stands is not permissible.

12. Claims procedure, place of performance / jurisdiction

Any claims by the exhibitor against the Organiser must be in writing, subject to a statute of limitations of 6 months from the end of the exhibition in which the claims arise. Any agreements that deviate from these or supplementary provisions must be in writing, whereby facsimile signatures shall suffice.

This participation contract is subject to Indian law and the Place of jurisdiction is Mumbai. The Organiser reserves the right to file its claims in a court at the exhibitor's place of business.

13. AGREEMENT

I. The Exhibitor is aware and acknowledges that the Organizer has taken the Exhibition Premises on a license basis from India Trade Promotion Organisation (ITPO) to organize exhibitions. Further, that ITPO has imposed certain conditions / obligations on the Organizer with regard to the usage of the Premises and for matters incidental thereto. The Exhibitor shall be liable for any actions / claims / demands / fines imposed by ITPO on the Organizer due to any act / omission of the exhibitor violating such conditions / obligations with regard to the usage of the stand space in the Premises and or matters incidental thereto.

The Stand Space in the Premises is being allotted to the exhibitor subject to exhibitor agreeing to comply with these terms and conditions in addition to the terms of the contract, Service Manual and the rules and regulations framed by the management of ITPO.

II. CO-EXHIBITORS:

The Exhibitor and the co-exhibitors shall be severally and jointly liable for any and all violations of the terms of participation stated in contract, Exhibitors Manual and the rules and regulations framed by the management of ITPO.

III. APPROVALS / CONSENTS / PERMISSIONS:

The Organizer will obtain the permissions / consents / orders from the concerned authorities necessary for the purpose of organizing Exhibitions. The Exhibitor agrees to indemnify and hold harmless the Organizer for any and all acts / omissions committed by the exhibitor which violates such permissions / consents / orders obtained by the Organizer. Further, if any law or regulation requires the Exhibitor to obtain any permissions / registrations from any authorities for participation in Exhibitions and matters incidental thereto, the Exhibitor shall be solely responsible to obtain such permissions.

14. INDEMNITY

The Exhibitor shall indemnify, defend or settle and hold the Organizer free and harmless from and against any and all losses, liabilities, claims, actions, costs and expenses, relating to, resulting from or in any way arising out of exhibitor's breach of any of the provisions of Terms and Conditions for Participation, Service Manual and rules and regulations of ITPO.

15. FORCE MAJEURE

The Organiser shall not be responsible for the delay or failure with respect to the performance with respect to this subscription caused by any act of God, action by a govt. or quasi - governmental entity, fire, flood, insurrection, riot, explosion, embargo, legal strikes or illegal strikes or any condition beyond the control of organisers ("Force Majeure Events"). In such events , the organisers shall be entitled to retain such portion of the contract price as required compensate the organisers for expenses incurred up to the time of the force majeure event.

16. INSURANCE

Exhibitors are strongly recommended to do the insurance coverage for the property damage, public liability, burglary, fire, etc.